

# COMMERCIAL BROCHURE

## SEASON 2015 - 2016



**“OUR PASSION WITH YOUR SUPPORT – A WINNING FORMULA”**

# SCOTLAND WHEELCHAIR RUGBY LEAGUE



## HISTORY-

The sport of Wheelchair Rugby League started in Scotland in early 2012 following a meeting of a number of interested parties including Scotland Rugby League and The Rugby Football League.

After this there was a number of development sessions which were well attended and from this players were selected to represent Scotland in the first ever Four Nations.

Since this the sport has grown at an incredible rate with clubs in Ayrshire, Dundee and Glasgow plus with a view to expand to three other city's in 2015-16.

After the 2012 Four Nations Scotland then attended the 2013 World Cup which was held over two weeks in Medway, during the tournament it was clear Scotland were making improvements quickly and the future looked bright.

Following the world cup Scotland quickly put the plans and staff in place needed for the 2014 Four Nations and gained major sponsorship from GT Diamond Drilling Services. Leading up to the tournament we were confident we would perform well and make improvements from the World Cup. This proved to be true with a historic win against Wales to finish the tournament 3<sup>rd</sup> and with the believe of better things to come.

## OUR VISION -

We have a clear long-term vision for the development of both the domestic and performance levels of the sport in Scotland. As part of this we have developed a timetable of events in 2015

### INTERNATIONALS

18<sup>th</sup> April: Scotland v Ireland  
23<sup>rd</sup> May: Ireland v Scotland  
23<sup>rd</sup>/27<sup>th</sup> Sept: European Championships

### DEVELOPMENT DAYS

22<sup>nd</sup> February in Glasgow  
11<sup>th</sup> April in Edinburgh  
23<sup>rd</sup> August in Dundee  
18<sup>th</sup> October in Ayrshire

### NATIONAL FESTIVALS

13<sup>th</sup>/14<sup>th</sup> June  
27<sup>th</sup>/28<sup>th</sup> June  
11<sup>th</sup>/12<sup>th</sup> July  
25<sup>th</sup>/26<sup>th</sup> July  
8<sup>th</sup>/9<sup>th</sup> August

Ged Crowe of our current sponsors GT Diamond Drilling Services commented on our partnership earlier in the year: “We have sponsored football teams in the past. However, we feel this support will have a massive impact, both for the Scotland team and at grassroots level.”

SCOTLAND  
RUFC  
WHEELCHAIR

GT  
Diamond  
Drilling  
Services

Official Sponsor



## KIT SPONSORSHIP – MAIN SPONSOR £3000pa

The main sponsor is our top package which offers a number of benefits which listed below:

- Company logo on front of Scotland match shirt
- Naming rights to both development day and nation festivals
- Logo featured on Scotland RL website [scotlandrl.com](http://scotlandrl.com)
- Social Media recognition with logo as cover photo
- Scotland players and staff available to attend company events
- Regular mentions in articles sent to local and national press
- Tickets to both Scotland WRL and Scotland RL matches in Scotland

## **KIT SPONSORSHIP – BACK SPONSOR £1500pa**

- Company logo on back of Scotland match shirt
- Logo featured on Scotland RL website [scotlandrl.com](http://scotlandrl.com)
- Social Media recognition
- Scotland players and staff available to attend company events
- Regular mentions in articles sent to local and national press
- Tickets to both Scotland WRL and Scotland RL matches in Scotland



## **KIT SPONSORSHIP – 2x SLEEVE SPONSOR £500pa**

- Company logo on the sleeve of Scotland match shirt
- Logo featured on Scotland RL website [scotlandrl.com](http://scotlandrl.com)
- Social Media recognition
- Scotland players and staff available to attend company events
- Mentions in articles sent to local and national press
- Tickets to Scotland WRL matches in Scotland



## KIT SPONSORSHIP – 2x COLLAR SPONSOR £200pa

- Company logo on the collar of Scotland match shirt
- Logo featured on Scotland RL website [scotlandrl.com](http://scotlandrl.com)
- Social Media recognition
- Scotland players and staff available to attend company events
- Tickets to Scotland WRL matches in Scotland



## COURT SIDE ADVERTISING

### Pitch Side

#### Advertising Wedges:

£400 for 4 meter wedge

#### Post Pad Advertising:

£700 for 4 post protectors

## MATCH PROGRAMME ADVERTISING

### Price for full season:

Full page colour: £125

Half page colour: £65

Small Logo Ad: £25

## SUPPLY PARTNERSHIPS

**Transport:** As a squad of wheelchair users we are finding that procuring suitable transport to and from Kent is proving to be quite a challenge. If you can provide wheelchair accessible minibus/coach hire this would be a massive help to the team. Also when a wheelchair rugby league team travel everyone has their own wheelchair, their sports wheelchair and all the extras like spare wheels etc to take too. We need a van or box trailer to accompany the squad.

**Nutrition and Hydration:** These days all elite athletes are conscious of the need to stay well hydrated and to ensure their energy and protein intake is suited to their training needs. We are sourcing energy drinks, protein supplements and bottled water for the squad for the duration of the event is a high priority.

**Video Analysis Equipment:** At the Wheelchair Rugby League World Cup in 2013 it was very evident that those teams with the finances to have Video Cameras (GoPro and Tripod Mounted) and the associated Sports Analysis Software to effectively interpret the footage were in a much better position than those who didn't. The cost of such equipment is something we simply cannot fund ourselves as a team of disabled athletes, thus if your business can help with these items we would be indebted.

**\*The supply partnerships we would like to form are not limited to the above, should you feel your company could supply the Scotland team with product please contact us.\***

## GET IN TOUCH

Our National Development Coordinator, Jamie Seery is ready to discuss and provide more information on packages to suit your business.

**Jamie Seery**

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@ScotlandWRL



Scotland Wheelchair Rugby League